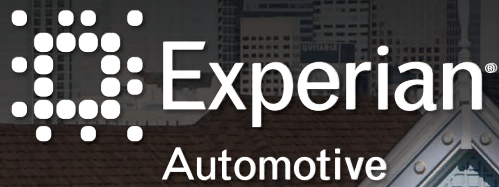


AutoCount[®] sample media market reports

Enabling you to better understand
your market



Improve your strategies with the AutoCount media market report

We are dedicated to helping you excel against your competition and reach your fullest potential. To assist, we have created these sample media market reports so you can get the most from Experian Automotive's valuable market information.

Use the following sample reports to:

- Interpret information in innovative ways
- Gain deeper insight into how to use your reports
- Increase market awareness

Key benefits:

- Understand dealer sales within specific geographies to gain insight into the competitive landscape
- Understand which vehicles dealers are stocking and what types of vehicles are selling in the market
- Decipher this information to sell ad space
- Develop media plans within ZIP Code™ geographies
- See if advertising affects monthly trends in vehicle sales

Going forward

For your reference, sample dealer reports are provided on the following pages. For more information on how you can benefit from AutoCount® media market report, call us toll-free at 1 800 679 8807 or visit our Website at www.autocount.com.



Vehicle registration details — no VIN

This report provides detailed dealership sales at the transactional level.

AutoCount Vehicle Registration Details											
Company											
April 2014											
New & Used Vehicles											
MIAMI-FT. LAUDERDALE, FL											
Pump	Yr	Body	Vehicle Make	Vehicle Model	Vehicle Segment	N / U	Odom.	Zip Code	Owner County	Owner City	Lender Name
KENDALL TOYOTA					ND					MIAMI-DADE	
	2010	T	ACUR	ZDX	CUV - PREMIUM	U	36179	33027	BROWARD	MIRAMAR	NO LENDER LISTED
	2011	C	BMW	1-SERIES	UPSCALE					HIALEAH	WORLD OMNI FINANCIAL
Out	2006	C	BMW	3-SERIES	UPSCALE					BOCA RATON	5TH 3RD BANK
	2011	C	BMW	3-SERIES	UPSCALE					DORAL	SANTANDER CONSUMER FINANCE
	2007	T	BMW	X5	CUV - PREMIUM					MIAMI	SANTANDER CONSUMER FINANCE
	2011	C	BMW	Z4	SPORT CAR					NORTH BAY VILLAGE	WORLD OMNI FINANCIAL
	2013	C	CHEV	CRUZE	SMALL CAR					MIAMI	WORLD OMNI FINANCIAL
	2013	C	CHEV	IMPALA	MID RANGE CAR - STANU		31737	33186	MIAMI-DADE	MIAMI	SANTANDER CONSUMER FINANCE
	2012	T	CHRY	TOWN & COUNTRY	VAN - MINI	U	38915	33184	MIAMI-DADE	MIAMI	SUNTRUST BANK
	2012	T	CHRY	TOWN & COUNTRY	VAN - MINI	U	39807	33157	MIAMI-DADE	MIAMI	SOUTHERN AUTO FINANCE CO
	2013	C	DODG	CHALLENGER	SPORT CAR - TOURING	U	11448	33010	MIAMI-DADE	HIALEAH	WORLD OMNI FINANCIAL
	2006	T	DODG	DAKOTA	PICKUP - SMALL	U	88653	33190	MIAMI-DADE	MIAMI	NO LENDER LISTED
	2013	T	DODG	JOURNEY	CUV - ENTRY LEVEL	U	13523	33034	MIAMI-DADE	FLORIDA CITY	WORLD OMNI FINANCIAL
	2007	T	FORD	EXPLORER	SUV - LOWER MID RANGU		90173	33186	MIAMI-DADE	MIAMI	SOUTHERN AUTO FINANCE CO
	2013	T	FORD	F150	PICKUP - FULL SIZED	U	11468	33173	MIAMI-DADE	MIAMI	SPACE COAST CU
	2008	C	FORD	MUSTANG	SPORT CAR - TOURING	U	33767	33196	MIAMI-DADE	MIAMI	SUNTRUST BANK
	2013	C	FORD	MUSTANG	SPORT CAR - TOURING	U	14158	33165	MIAMI-DADE	MIAMI	WORLD OMNI FINANCIAL
	2013	T	GMC	TERRAIN	CUV - ENTRY LEVEL	U	14744	33173	MIAMI-DADE	MIAMI	WELLS FARGO DEALER SERVICES
	2007	C	HOND	CIVIC	MID RANGE CAR - LOWFU		107211	33156	MIAMI-DADE	MIAMI	NO LENDER LISTED
	2008	C	HOND	CIVIC	MID RANGE CAR - LOWFU		61455	33015	MIAMI-DADE	HIALEAH	NICHOLAS FINANCIAL INC
	2010	C	HOND	CIVIC	MID RANGE CAR - LOWFU		36017	33130	MIAMI-DADE	MIAMI	WORLD OMNI FINANCIAL
	2010	C	HOND	CIVIC	MID RANGE CAR - LOWFU		40203	33183	MIAMI-DADE	MIAMI	WORLD OMNI FINANCIAL
	2011	C	HOND	CIVIC	MID RANGE CAR - LOWFU		26370	33126	MIAMI-DADE	MIAMI	SANTANDER CONSUMER FINANCE
	2012	T	HOND	CR-V	CUV - ENTRY LEVEL	U	22110	33182	MIAMI-DADE	MIAMI	CHASE AUTO FINANCE
	2011	T	HOND	PILOT	CUV - MID RANGE	U	29011	33196	MIAMI-DADE	MIAMI	WORLD OMNI FINANCIAL
	2012	C	HYUN	ACCENT	SMALL CAR - BUDGET	U	33259	33165	MIAMI-DADE	MIAMI	WORLD OMNI FINANCIAL
	2009	C	HYUN	ELANTRA	SMALL CAR - ECONOMYU		79551	33142	MIAMI-DADE	MIAMI	SANTANDER CONSUMER FINANCE
	2013	C	HYUN	ELANTRA	SMALL CAR - ECONOMYU		27472	33138	MIAMI-DADE	MIAMI SHORES	AMERICREDIT FINANCIAL SERVICES INC
	2013	C	HYUN	GENESIS	UPSCALE - NEAR LUXURU		31673	33032	MIAMI-DADE	HOMESTEAD	WORLD OMNI FINANCIAL
	2012	C	KIA	OPTIMA	MID RANGE CAR - LOWFU		35240	33187	MIAMI-DADE	MIAMI	SANTANDER CONSUMER FINANCE
	2011	C	KIA	SOUL	SMALL CAR - BUDGET	U	21441	33016	MIAMI-DADE	HIALEAH	CAPITAL ONE AUTO FINANCE
	2008	C	LEXS	GS350	UPSCALE - LUXURY	U	44871	33143	MIAMI-DADE	MIAMI	WELLS FARGO DEALER SERVICES
	2011	C	LEXS	IS250	UPSCALE - NEAR LUXURU		29033	33126	MIAMI-DADE	MIAMI	WORLD OMNI FINANCIAL
	2011	C	LEXS	IS250	UPSCALE - NEAR LUXURU		37502	33178	MIAMI-DADE	DORAL	SUNTRUST BANK
	2012	C	LEXS	IS250	UPSCALE - NEAR LUXURU		40450	33032	MIAMI-DADE	HOMESTEAD	SANTANDER CONSUMER FINANCE
	2010	T	LEXS	RX350	CUV - PREMIUM	U	32622	33141	MIAMI-DADE	MIAMI BEACH	WORLD OMNI FINANCIAL
	2013	C	MAZD	MAZDA3	SMALL CAR - ECONOMYU		17879	33165	MIAMI-DADE	MIAMI	WORLD OMNI FINANCIAL
Out	2011	C	MAZD	MAZDA6	MID RANGE CAR - STANU		53064	34953	ST. LUCIE	PT ST LUCIE	SANTANDER CONSUMER FINANCE
	2004	T	MAZD	MPV	VAN - MINI	U	87761	33015	MIAMI-DADE	HIALEAH	SOUTHERN AUTO FINANCE CO
	2013	C	MERZ	C CLASS	UPSCALE - NEAR LUXURU		23739	33180	MIAMI-DADE	AVENTURA	WORLD OMNI FINANCIAL

Lists each dealership and provides vehicle year, body, make, model, segment, owner ZIP Code, owner county and the lender where the financing occurred.

Vehicle registration details — no vehicle identification number (VIN):

- Provides the most comprehensive dealer information in one concise report
- Provides a pump-in and pump-out indicator

Vehicle geographic analysis

This provides a summary of new and used vehicles ranked by dealer and segmented by county within the regional market.

AutoCount Vehicle Geographic Analysis



Company

April 2014

Details are ranked by dealer and market totals, market percentages, and dealer sales in and out of the market.

MIAMI-FT. LAUDERDALE, FL

Rnk	Dealer Name	County	Pump In	Dir Ttl	Dir Ttl %	Pump Out	Mkt Ttl	Mkt Ttl %	BROWARD	MIAMI-DADE	MONROE			
1	OFF LEASE ONLY INC (MIAMI)	MIAMI-DADE		784	1.48%	151	633	1.34%	203	421	9			
2	KENDALL TOYOTA	MIAMI-DADE		733	1.38%	20	713	1.51%	36	672	5			
3	AL HENDRICKSON TOYOTA	BROWARD		694	1.31%	186	508	1.08%	468	38	2			
4	HOLLYWOOD SCION TOYOTA	BROWARD		638	1.20%	45	593	1.26%	421	171	1			
5	LEXUS OF PEMBROKE PINES	BROWARD		619	1.17%	51	568	1.21%	363	205				
6	SOUTH MOTORS VOLKSWAGEN	MIAMI-DADE		603	1.14%	18	585	1.24%	16	558	11			
7	BRAMAN HONDA	MIAMI-DADE		561	1.06%	6	555	1.18%	17	537	1			
8	CARMAX AUTO SUPERSTORE	MIAMI-DADE		552	1.04%	9	543	1.15%	34	498	11			
9	HEADQUARTER TOYOTA	MIAMI-DADE		546	1.03%	17	529	1.12%	80	449				
10	JM LEXUS (MARGATE)	BROWARD		541	1.02%	229	312	0.66%	273	38	1			
11	AUTONATION SCION WESTON	BROWARD		512	0.97%	27	485	1.03%	362	122	1			
12	COCONUT CREEK SUBARU CO	BROWARD		497	0.94%	159	338	0.72%	314	23	1			
13	WEST KENDALL SCION WEST	MIAMI-DADE		478	0.90%	8	470	1.00%	14	452	4			
14	AUTONATION HONDA MIAMI L	MIAMI-DADE		473	0.89%	26	447	0.95%	90	354	3			
15	BRAMAN MOTORS	MIAMI-DADE		470	0.89%	28	442	0.94%	43	397	2			
16	RICK CASE HONDA	BROWARD		447	0.84%	15	432	0.92%	337	94	1			
17	CARMAX AUTO SUPERSTORE	BROWARD		431	0.81%	23	408	0.87%	366	42				
18	LIPTON SCION LIPTON TOYOT	BROWARD		396	0.75%	49	347	0.74%	307	39	1			
19	DORAL HYUNDAI	MIAMI-DADE		393	0.74%	5	388	0.82%	25	362	1			
20	CORAL SPRINGS HONDA	BROWARD		387	0.73%	63	324	0.69%	304	20				
21	RICK CASE HYUNDAI	BROWARD		361	0.68%	16	345	0.73%	268	74	3			
22	LEXUS OF NORTH MIAMI	BROWARD		355	0.67%	21	334	0.71%	92	240	2			
23	SOUTH DADE TOYOTA	MIAMI-DADE		351	0.66%	10	341	0.72%	21	303	17			
24	EXPRESSWAY COLLISION CE	MIAMI-DADE		348	0.66%	7	341	0.72%	21	319	1			
25	CARMAX (MIAMI LAKES)	MIAMI-DADE		343	0.65%	10	333	0.71%	48	283	2			
26	VISTA MOTOR COMPANY (CO	BROWARD		343	0.65%	137	206	0.44%	166	39	1			
27	AUTONATION NISSAN MIAMI	MIAMI-DADE		322	0.61%	7	315	0.67%	17	297	1			
28	ESSERMAN INTERNATIONAL	MIAMI-DADE		322	0.61%	4	318	0.68%	23	294	1			
29	LEHMAN TOYOTA	MIAMI-DADE		319	0.60%	16	303	0.64%	67	236				
30	BRICKELL LUXURY MOTORS B	MIAMI-DADE		308	0.58%	10	298	0.63%	23	273	2			
31	CORAL SPRINGS BUICK GMC	BROWARD		308	0.58%	54	254	0.54%	240	14				
32	SAWGRASS FORD INC	BROWARD		308	0.58%	32	276	0.59%	233	41	2			
33	AUTONATION NISSAN KENDAL	MIAMI-DADE		306	0.58%	4	302	0.64%	10	284	8			
34	BILL SEIDLES NISSAN INC	MIAMI-DADE		292	0.55%	2	290	0.62%	4	286				
35	POTAMKINS PLANET DODGE	MIAMI-DADE		292	0.55%	13	279	0.59%	18	255	6			
36	GUNTHER VOLKSWAGEN OF C	BROWARD		289	0.55%	110	179	0.38%	146	33				
37	AUTONATION HONDA HOLLYV	BROWARD		288	0.54%	22	266	0.56%	201	63	2			
38	AUTONATION NISSAN PRMBR	BROWARD		288	0.54%	11	277	0.59%	181	94	2			
39	LEHMAN SUBARU LEHMAN HY	MIAMI-DADE		285	0.54%	17	268	0.57%	107	160	1			
40	RICK CASE HYUNDAI INC	BROWARD		284	0.54%	20	264	0.56%	235	29				
41	MIAMI LAKES AUTOMALL MIA	MIAMI-DADE		281	0.53%	17	264	0.56%	45	214	5			
42	ARRIGO DODGE CHRYSLER J	BROWARD		272	0.51%	48	224	0.48%	191	32	1			
43	LORENZO BOMNIN CHEVROLE	MIAMI-DADE		271	0.51%	21	250	0.53%	26	218	6			
44	FLORIDA FINE CARS INC (MIA	MIAMI-DADE		270	0.51%	42	228	0.48%	106	120	2			
45	UNIVERSITY MITSUBISHI DRIV	BROWARD		268	0.51%	32	236	0.50%	177	59				
46	WESTON NISSAN VOLVO	BROWARD		268	0.51%	16	252	0.53%	179	72	1			
47	LEXUS OF KENDALL	MIAMI-DADE		264	0.50%	18	246	0.52%	23	221	2			
48	TOYOTA OF DEERFIELD BEAC	BROWARD		264	0.50%	105	159	0.34%	150	9				
49	HOLLYWOOD KIA	BROWARD		257	0.49%	17	240	0.51%	169	70	1			
50	MERCEDES-BENZ OF CORAL	MIAMI-DADE		254	0.48%	8	246	0.52%	14	230	2			
51	PALMETTO57 NISSAN	MIAMI-DADE		252	0.48%	7	245	0.52%	36	209				
52	AUTONATION CHEVROLET PE	BROWARD		249	0.47%	9	240	0.51%	168	72				
53	POMPANO HONDA (POMPANO	BROWARD		249	0.47%	92	157	0.33%	143	14				

Vehicle geographic analysis summary:

- Ranks dealers by total vehicle sales and overall percentage of market share
- Identifies the dealers' market share both with and without pump-outs, so you can view the actual sales in the market and find out which dealers are penetrating that market

Year, make and model rankings by dealer

This report provides a summary view of the vehicles sold by a dealership.

AutoCount Vehicles by Dealer



Company

April 2014

MIAMI-FT. LAUDERDALE, FL

Vehicle details are broken out by year, make and model.

KENDALL TOYOTA

MIAMI-DADE

Vehicle Year	Vehicle Make	Vehicle Model	Total	New	Used
2014	SCION	FR-S	1	1	0
2014	SCION	TC	8	7	1
2014	SCION	XB	6	6	0
2014	SCION	XD	4	4	0
2014	TOYOTA	4RUNNER	19	19	0
2014	TOYOTA	AVALON	5	5	0
2014	TOYOTA	CAMRY	118	116	2
2014	TOYOTA	COROLLA	167	161	6
2014	TOYOTA	HIGHLANDER	22	22	0
2014	TOYOTA	PRIUS	12	12	0
2014	TOYOTA	PRIUS V	2	2	0
2014	TOYOTA	RAV4	44	43	1
2014	TOYOTA	SEQUOIA	2	2	0
2014	TOYOTA	SIENNA	17	17	0
2014	TOYOTA	TACOMA	25	24	1
2014	TOYOTA	TUNDRA	10	10	0
2014	TOYOTA	VENZA	6	6	0
2013	CHEVROLET	CRUZE	1	0	1
2013	CHEVROLET	IMPALA	1	0	1
2013	DODGE	CHALLENGER	1	0	1
2013	DODGE	JOURNEY	1	0	1
2013	FORD	F150	1	0	1
2013	FORD	MUSTANG	1	0	1
2013	GMC	TERRAIN	1	0	1
2013	HYUNDAI	ELANTRA	1	0	1
2013	HYUNDAI	GENESIS	1	0	1
2013	MAZDA	MAZDA3	1	0	1
2013	MERCEDES-BENZ	C CLASS	1	0	1
2013	MINI	COOPER	1	0	1
2013	NISSAN	ALTIMA	1	0	1
2013	NISSAN	SENTRA	1	0	1

Year, make and model rankings by dealer report:

- Segments new and used vehicle totals by market
- Lists the dealers in alphabetical order by county
- Quantifies the number of units sold and registered by make

Year, make and model rankings

This report ranks the market activity of new and used vehicles sold and registered by year, make and model.

AutoCount Year, Make, and Model Rankings



Company

* CP = April 2014

Top-selling new and used vehicles are ranked by volume and broken down by make, model, year and odometer reading.

MIAMI-FT. LAUDERDALE, FL

New Vehicles						Used Vehicles											
Rank	Vehicle Make	Vehicle Model	* CP		Year To Date		Rnk	Year	Vehicle Make	Model	Odometer Reading			* CP	Year To Date		
											Avg	Min	Max				
1	TOYOTA	COROLLA	1,227	5.23%	4,409	4.98%	1	2013	TOYOTA	COROLLA	15677	6	46575	226	0.77%	723	0.69%
2	TOYOTA	CAMRY	1,056	4.50%	3,485	3.93%	2	2012	NISSAN	ALTIMA	35698	1437	75619	201	0.68%	620	0.59%
3	HONDA	ACCORD	806	3.44%	2,880	3.25%	3	2012	TOYOTA	CAMRY	24358	1133	79284	179	0.61%	600	0.57%
4	HONDA	CIVIC	681	2.90%	2,632	2.97%	4	2011	BMW	3-SERIES	31757	1674	94643	178	0.60%	674	0.64%
5	HYUNDAI	SONATA	639	2.73%	2,107	2.38%	5	2011	HYUNDAI	SONATA	37878	21	128013	175	0.59%	624	0.59%
6	NISSAN	ALTIMA	503	2.15%	1,765	1.99%	6	2011	HONDA	ACCORD	31109	3205	85729	157	0.53%	567	0.54%
7	LEXUS	IS250	478	2.04%	1,860	2.10%	7	2010	TOYOTA	COROLLA	44941	2454	129676	154	0.52%	579	0.55%
8	LEXUS	RX350	412	1.76%	1,648	1.86%	8	2013	NISSAN	ALTIMA	20554	601	54093	148	0.50%	528	0.50%
9	VOLKSWAGEN	JETTA	400	1.71%	1,680	1.90%	9	2011	TOYOTA	CAMRY	38209	3290	113917	147	0.50%	550	0.52%
10	HONDA	CR-V	394	1.68%	1,520	1.72%	10	2012	TOYOTA	COROLLA	24820	1215	60990	138	0.47%	553	0.52%
11	TOYOTA	RAV4	381	1.63%	1,567	1.77%	11	2005	NISSAN	ALTIMA	111554	140	329881	135	0.46%	431	0.41%
12	NISSAN	ROGUE	374	1.60%	1,436	1.62%	12	2008	NISSAN	ALTIMA	77662	13	999999	133	0.45%	457	0.43%
13	HYUNDAI	ELANTRA	371	1.58%	1,665	1.88%	13	2011	HONDA	CIVIC	29460	3626	89879	118	0.40%	394	0.37%
14	LEXUS	ES350	328	1.40%	1,542	1.74%	14	2011	NISSAN	ALTIMA	41316	4598	122701	117	0.40%	354	0.34%
15	VOLKSWAGEN	PASSAT	318	1.36%	1,262	1.42%	15	2011	TOYOTA	COROLLA	33752	1837	101562	116	0.39%	409	0.39%
16	BMW	3-SERIES	303	1.29%	1,214	1.37%	16	2011	VOLKSWAGEN	JETTA	32728	3917	107192	115	0.39%	404	0.38%
17	HYUNDAI	SANTA FE	297	1.27%	951	1.07%	17	2011	MERCEDES-BENZ	C CLASS	30975	3909	77138	114	0.39%	415	0.39%
18	KIA	OPTIMA	263	1.12%	838	0.95%	18	2012	HONDA	CIVIC	23890	1762	76670	113	0.38%	405	0.38%
19	MERCEDES-BENZ	E CLASS	230	0.98%	933	1.05%	19	2006	NISSAN	ALTIMA	97899	10403	209358	111	0.38%	346	0.33%
20	HONDA	ODYSSEY	214	0.91%	829	0.94%	20	2010	NISSAN	ALTIMA	47140	7066	125698	109	0.37%	409	0.39%
21	JEEP	WRANGLER	208	0.89%	729	0.82%	21	2012	HONDA	ACCORD	22992	989	54977	108	0.37%	367	0.35%
22	FORD	FUSION	205	0.87%	737	0.83%	22	2011	MERCEDES-BENZ	E CLASS	29681	2205	94292	103	0.35%	363	0.34%
23	RAM	1500	201	0.86%	748	0.84%	23	2012	HYUNDAI	SONATA	26808	0	69222	98	0.33%	316	0.30%
24	FORD	EXPLORER	200	0.85%	799	0.90%	24	2013	HYUNDAI	SONATA	20680	46	310069	96	0.33%	314	0.30%
25	FORD	F150	198	0.84%	708	0.80%	25	2011	HONDA	CR-V	28856	1981	95110	92	0.31%	301	0.29%
26	LEXUS	GS350	192	0.82%	741	0.84%	26	2009	NISSAN	ALTIMA	63020	7803	139998	92	0.31%	340	0.32%
27	MERCEDES-BENZ	C CLASS	187	0.80%	781	0.88%	27	2010	HONDA	CIVIC	43404	5642	136553	89	0.30%	310	0.29%
28	KIA	SOUL	186	0.79%	620	0.70%	28	2013	MERCEDES-BENZ	C CLASS	12394	367	38609	88	0.30%	271	0.26%
29	NISSAN	SENTRA	183	0.78%	686	0.77%	29	2007	NISSAN	ALTIMA	88891	18282	182053	84	0.28%	271	0.26%
30	FORD	ESCAPE	179	0.76%	708	0.80%	30	2011	BMW	5-SERIES	35835	9256	106738	80	0.27%	280	0.27%
31	TESLA	MODEL S	174	0.74%	380	0.43%	31	2013	HYUNDAI	ELANTRA	21034	170	64244	73	0.25%	269	0.26%
32	CHEVROLET	CAMARO	172	0.73%	564	0.64%	32	2012	NISSAN	SENTRA	28778	1874	79030	71	0.24%	241	0.23%
33	MAZDA	MAZDA3	171	0.73%	635	0.72%	33	2010	HONDA	ACCORD	46240	6641	276011	70	0.24%	258	0.24%
34	CHEVROLET	SILVERADO 1500	166	0.71%	573	0.65%	34	2008	HONDA	ACCORD	70819	9768	166790	69	0.23%	199	0.19%
35	MAZDA	CX-5	164	0.70%	632	0.71%	35	2012	MERCEDES-BENZ	C CLASS	22807	5251	50834	68	0.23%	189	0.18%
36	TOYOTA	TACOMA	164	0.70%	537	0.61%	36	2008	HONDA	CIVIC	70827	9269	194630	67	0.23%	245	0.23%
37	TOYOTA	SIENNA	157	0.67%	526	0.59%	37	2008	BMW	3-SERIES	66488	17591	184525	67	0.23%	266	0.25%
38	BMW	5-SERIES	152	0.65%	736	0.83%	38	2007	TOYOTA	CAMRY	80389	9800	198566	67	0.23%	226	0.21%
							39	2009	HONDA	CIVIC	54483	6341	120417	66	0.22%	212	0.20%
							40	2011	NISSAN	ROGUE	34848	9525	82281	64	0.22%	248	0.24%
							41	2013	TOYOTA	CAMRY	12675	5	58045	64	0.22%	195	0.18%
							42	2013	NISSAN	ROGUE	11635	11	42926	64	0.22%	250	0.24%
							43	2013	CHEVROLET	CRUZE	25277	2265	52987	59	0.20%	174	0.17%
							44	2012	HYUNDAI	ELANTRA	29768	358	78424	59	0.20%	186	0.18%
							45	2009	BMW	3-SERIES	54596	11490	122808	59	0.20%	225	0.21%
							46	2006	BMW	3-SERIES	93095	28353	177626	59	0.20%	185	0.18%
							47	2012	NISSAN	VERSA	30236	3646	66904	58	0.20%	210	0.20%
							48	2011	MERCEDES-BENZ	M CLASS	35866	3221	72374	56	0.19%	198	0.19%
							49	2009	HONDA	ACCORD	63137	8312	123490	56	0.19%	188	0.18%

Year, make and model rankings report:

- Identifies the sales activity of the most popular makes and models by the total number of sold and registered vehicles and the overall percentage of market share
- Determines which vehicles are selling and which ones are not

ZIP Code™ rankings

This report displays the ZIP Code™ volumes ranked by volume for both new and used vehicles.

AutoCount Zip Code Rankings By Volume



Company

April 2014

ZIP™ codes are ranked in your market based on current month volume and broken down by new and used vehicle sales.

MIAMI-FT. LAUDERDALE, FL

New Vehicles					Used Vehicles						
Rank	Owner Zip Code	Curr. Month	Year To Date		Rank	Owner Zip Code	Curr. Month	Year To Date			
1	33178	401	1.71%	1,577	1.78%	1	33311	587	1.99%	1,927	1.83%
2	33186	399	1.70%	1,549	1.75%	2	33012	515	1.74%	1,808	1.71%
3	33027	375	1.60%	1,488	1.68%	3	33023	506	1.71%	1,643	1.56%
4	33160	340	1.45%	1,373	1.55%	4	33313	472	1.60%	1,506	1.43%
5	33175	323	1.38%	1,111	1.25%	5	33142	412	1.40%	1,364	1.29%
6	33015	319	1.36%	1,097	1.24%	6	33147	408	1.38%	1,283	1.22%
7	33176	310	1.32%	1,168	1.32%	7	33015	402	1.36%	1,387	1.32%
8	33029	306	1.31%	1,255	1.42%	8	33157	395	1.34%	1,302	1.23%
9	33024	302	1.29%	1,136	1.28%	9	33025	388	1.31%	1,459	1.38%
10	33076	300	1.28%	1,121	1.27%	10	33024	387	1.31%	1,370	1.30%
11	33324	300	1.28%	1,158	1.31%	11	33010	386	1.31%	1,202	1.14%
12	33180	286	1.22%	1,188	1.34%	12	33068	371	1.26%	1,165	1.10%
13	33165	285	1.22%	999	1.13%	13	33064	371	1.26%	1,325	1.26%
14	33018	272	1.16%	922	1.04%	14	33125	365	1.24%	1,267	1.20%
15	33025	272	1.16%	1,004	1.13%	15	33161	360	1.22%	1,078	1.02%
16	33157	263	1.12%	900	1.02%	16	33033	359	1.22%	1,171	1.11%
17	33321	262	1.12%	999	1.13%	17	33165	354	1.20%	1,171	1.11%
18	33196	257	1.10%	1,028	1.16%	18	33018	332	1.12%	1,089	1.03%
19	33172	254	1.08%	826	0.93%	19	33177	332	1.12%	1,271	1.21%
20	33063	251	1.07%	912	1.03%	20	33016	324	1.10%	1,095	1.04%
21	33021	248	1.06%	948	1.07%	21	33126	321	1.09%	1,200	1.14%
22	33433	247	1.05%	961	1.08%	22	33175	319	1.08%	1,147	1.09%
23	33134	246	1.05%	948	1.07%	23	33065	317	1.07%	1,086	1.03%
24	33326	245	1.05%	1,024	1.16%	24	33312	315	1.07%	1,131	1.07%
25	33156	243	1.04%	1,025	1.16%	25	33169	311	1.05%	1,048	0.99%
26	33071	240	1.02%	952	1.07%	26	33186	303	1.03%	1,153	1.09%
27	33012	234	1.00%	891	1.01%	27	33055	300	1.02%	1,061	1.01%
28	33016	232	0.99%	812	0.92%	28	33319	299	1.01%	1,017	0.96%
29	33193	228	0.97%	873	0.99%	29	33032	298	1.01%	979	0.93%
30	33155	228	0.97%	892	1.01%	30	33172	292	0.99%	969	0.92%
31	33126	225	0.96%	749	0.85%	31	33063	289	0.98%	991	0.94%
32	33065	219	0.93%	874	0.99%	32	33014	277	0.94%	898	0.85%
33	33183	211	0.90%	762	0.86%	33	33013	276	0.93%	921	0.87%
34	33009	210	0.90%	779	0.88%	34	33056	275	0.93%	900	0.85%
35	33327	205	0.87%	785	0.89%	35	33020	266	0.90%	1,041	0.99%
36	33322	204	0.87%	752	0.85%	36	33054	258	0.87%	825	0.78%
37	33177	204	0.87%	743	0.84%	37	33309	255	0.86%	881	0.84%
38	33143	203	0.87%	776	0.88%	38	33193	254	0.86%	909	0.86%
39	33133	202	0.86%	742	0.84%	39	33027	245	0.83%	935	0.89%
40	33312	200	0.85%	719	0.81%	40	33162	242	0.82%	876	0.83%
41	33139	198	0.84%	803	0.91%	41	33135	240	0.81%	781	0.74%
42	33028	197	0.84%	751	0.85%	42	33196	239	0.81%	848	0.80%
						43	33021	235	0.80%	825	0.78%

ZIP Code™ rankings report:

- Identifies vehicle sales and registration by ZIP Code
- Pinpoints the dealer's marketing efforts

This report provides volumes broken out by month.

AutoCount Report

Lists trend volume over a selected period of time (with "Group by" and "Display" choices)




DealerName	Jan-14	Feb-14	Mar-14	Apr-14
KENDALL TOYOTA	677	699	667	733
SOUTH MOTORS VOLKSWAGEN SOUTH MOTORS HONDA	730	702	591	603
OFF LEASE ONLY INC (MIAMI)	546	782	491	784
LEXUS OF PEMBROKE PINES	671	728	533	619
AL HENDRICKSON TOYOTA	601	531	648	694
HOLLYWOOD SCION TOYOTA OF HOLLYWOOD	398	680	549	638
JM LEXUS (MARGATE)	571	496	498	541
HEADQUARTER TOYOTA	504	495	428	546
BRAMAN HONDA	418	491	479	561
COCONUT CREEK SUBARU COCONUT CREEK AUTO MALL	323	586	519	497
AUTONATION SCION WESTON AUTONATION TOYOTA WESTON	432	548	419	512
CARMAX AUTO SUPERSTORES INC (DORAL)	390	442	527	552
RICK CASE HONDA	485	409	458	447
CARMAX AUTO SUPERSTORES INC (DAVIE)	406	405	449	431
WEST KENDALL SCION WEST KENDALL TOYOTA	386	404	371	478
LEXUS OF NORTH MIAMI	313	454	463	355
BRAMAN MOTORS	393	319	380	470
AUTONATION HONDA MIAMI LAKES	339	352	326	473
RICK CASE HYUNDAI	302	430	337	361
CORAL SPRINGS HONDA	328	347	342	387
VISTA MOTOR COMPANY (COCONUT CREEK)	421	276	341	343
LIPTON SCION LIPTON TOYOTA	300	297	348	396
GUNTHER VOLKSWAGEN OF COCONUT CREEK	390	323	320	289
DORAL HYUNDAI	320	316	290	393
ARRIGO DODGE CHRYSLER JEEP RAM SAWGRASS	330	330	340	272
CARMAX (MIAMI LAKES)	220	317	387	343
MIAMI LAKES AUTOMALL MIAMI LAKES MITSUBISHI	324	301	354	281
AUTONATION NISSAN KENDALL	322	243	310	306
BRICKELL LUXURY MOTORS BRICKELL HONDA, BUICK & GMC	192	334	331	308

Trend summary report:

- Provides analysis by dealer, lender, make, model or other variables
- Allows market share percentages to be added

Dealer market area summary

This report lists all dealers in a selected territory along with how many new, used and fleet transactions were registered for the current period and year to date (YTD), sorted alphabetically by county.

AutoCount Dealer Market Area Summary														
Company							Dealerships are sorted alphabetically within your market by county.							
* CP = April 2014														
MIAMI-FT. LAUDERDALE, FL														
Dealer Name	New		Used		Fleet		Dealer Name	New		Used		Fleet		
Vehicle Make	* CP	YTD	* CP	YTD	* CP	YTD	Vehicle Make	* CP	YTD	* CP	YTD	* CP	YTD	
MIAMI-DADE														
ABC DEALERSHIP							LMN DEALERSHIP							
ACUR			1	3			ACUR			1	3			
BMW			5	14			BMW			5	14			
CADI				1			CADI				1			
CHEV			2	7			CHEV			2	7			
CHRY			2	4			CHRY			2	4			
DODG			3	9			DODG			3	9			
FIAT				2			FIAT				2			
FORD			4	13			FORD			4	13			
GMC			1	2			GMC			1	2			
HOND			7	22			HOND			7	22			
HYUN			4	10			VOLK			6	13			
INFI				2			VOLV				1			
JAGU				1			Dealer Totals							
JEEP				1			0	0	24	289	0	0		
KIA			2	9										
LEXS			5	20			XYZ DEALERSHIP							
MAZD			3	8			JAGU				1			
MERZ			2	14			JEEP				1			
MINI			2	2			KIA			2	9			
MITS			2	4			LEXS			5	20			
NISS				12	43		MAZD			3	8			
PONT				1			MERZ			2	14			
PORS				1			MINI			2	2			
RAM			1	1			MITS			2	4			
SCIO	19	69	8	36			NISS			12	43			
SUBA				1			PONT				1			
SUZI				3			Dealer Totals							
TOYT	449	1,629	193	830	197	3,826	0	0	28	103	0	0		
VOLK			6	13										
VOLV				1										
Dealer Totals							468	1,698	265	1,078	197	3,826		

Dealer market area summary report:

- Allows the dealer to pinpoint the activity of competitors in its own county and regional market
- Provides a view of the current period compared with the total YTD results
- Quantifies the number of units sold and registered by make

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