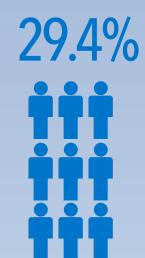
2016 ELECTION: WILL THE POLITICAL AFFILIATION OF SMALL-BUSINESS OWNERS HAVE AN IMPACT?

With one year remaining until the presidential election, Experian® examines small-business owners and their political affiliation

AFFILIATION

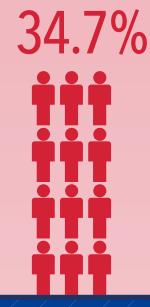


DEMOCRAT





REPUBLICAN





INDEPENDENT



PERSONAL INCOME

\$86,574



\$97,481



\$97,386



TOP INDUSTRIES



Eating places



Beauty shops



Business services



Single-family housing construction



Eating places



Business services



Eating places

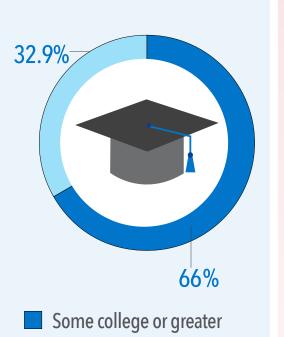


Single-family housing construction

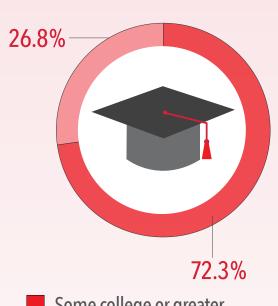


Business services

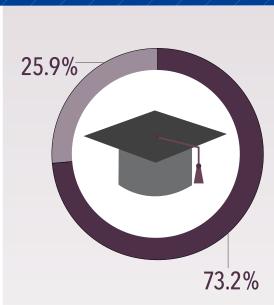
EDUCATION



High school diploma or less



Some college or greater High school diploma or less



Some college or greater

High school diploma or less

Want more insights on small-business owners? Visit our site: http://bit.ly/experianbizelection16

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