

## Now Available – More Selectors on Data Select

Continuing our tradition of providing the best, most comprehensive data in the industry, we are pleased to announce the release of 18 additional selectors to [Data Select](#).

### More data, more opportunities

At Experian, we are committed to providing you with the highest quality data and the greatest breadth of data available online. Below is the complete list of the selectors that have been added to the ConsumerView<sup>SM</sup> database on [Data Select](#).

Category/Button	Selector
Census	Census 2K - % Owner Occupied
Census	State Estimated Income Index
Census	State Owner Occupied Home Value Index
Demographics	County ECHV Index
Demographics	County ECHV Percentile
Demographics	County Estimated Income Index
Demographics	County Geographic Income Percentile
Demographics	National Geographic Income Percentile
Investment Information	Inv: Mortgage Amount (in thousands)
Mortgage/Home	Mortgage Amount (in thousands)
Mortgage/Home	Refinance Amount (in thousands)
Property	Building Square Footage
Property	Number of Bathrooms
Property	Number of Bedrooms
Property	Number of Fireplaces
Targeting	Smart Family Cluster
Targeting	Smart Households
Targeting	Smart Neighborhoods

### Start using these selectors today!

The selectors listed in the table above are available in the ConsumerView database on [Data Select](#). To make these selections, simply start a new ConsumerView search and navigate to the “Selections” tab, then click on the category/button where the selector is located.

### Monthly Members Promotion

Don't forget to take advantage of the Data Select monthly members' promotion, [click here](#) for more information.

For more information on these selectors and how you can use them to target the best prospects for your marketing offers, please contact your Experian sales team.

If you have any Data Select system questions, please contact the Data Select support team.

Data Select Support

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