From: Data Select
Subject: Data Select New Release – Mapping Lookup Feature
Date: Tuesday, December 14, 2010 10:53:28 AM
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Experian Marketing Services

New Release – Mapping Lookup Feature for Radius and Multi-Radius

We are pleased to introduce a new lookup feature for the Single and Multi-Radius geography options in Data Select.

Along with Zip Code™, ZIP+4™, Zip Carrier Route and Latitude/Longitude, we now offer the ability to lookup and modify your radius selection on a map.

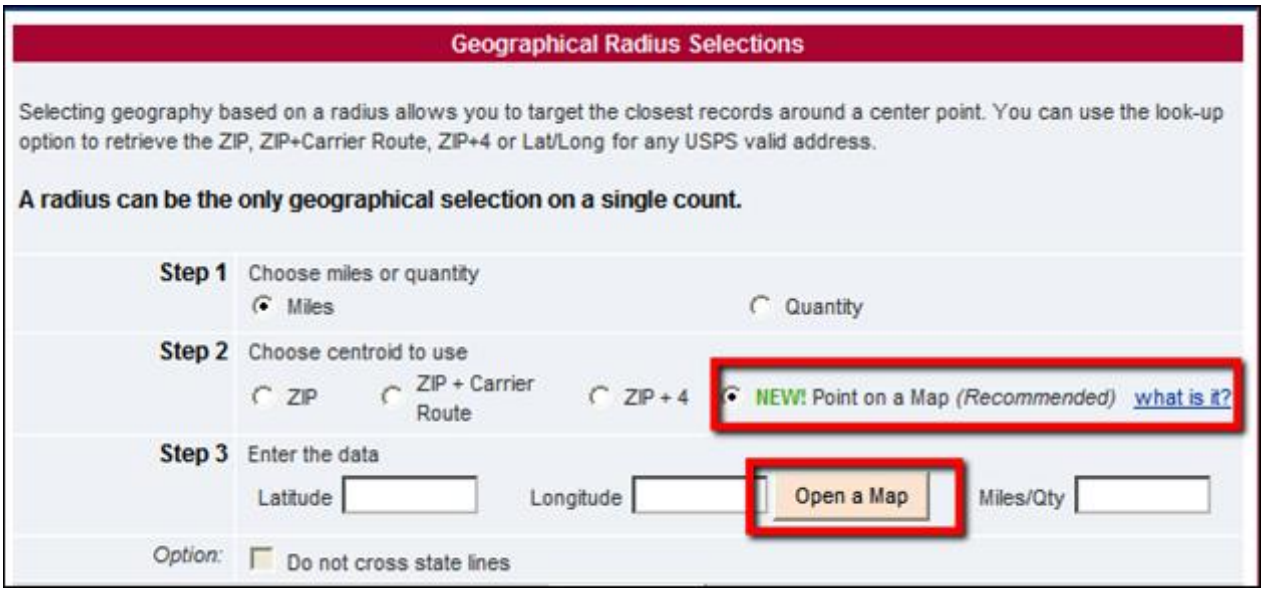
The new lookup is a convenient visualization tool for selecting radial locations. This new feature allows you to:

- Actually see the radial location and visually confirm your selection
- Adjust your selection on-the-fly by clicking and dragging markers on a map
- Specify the centroid of a radius count with the highest accuracy
- Use the versatile navigation options of Google Maps technology
- Switch between regular street map, satellite image and street map with terrain

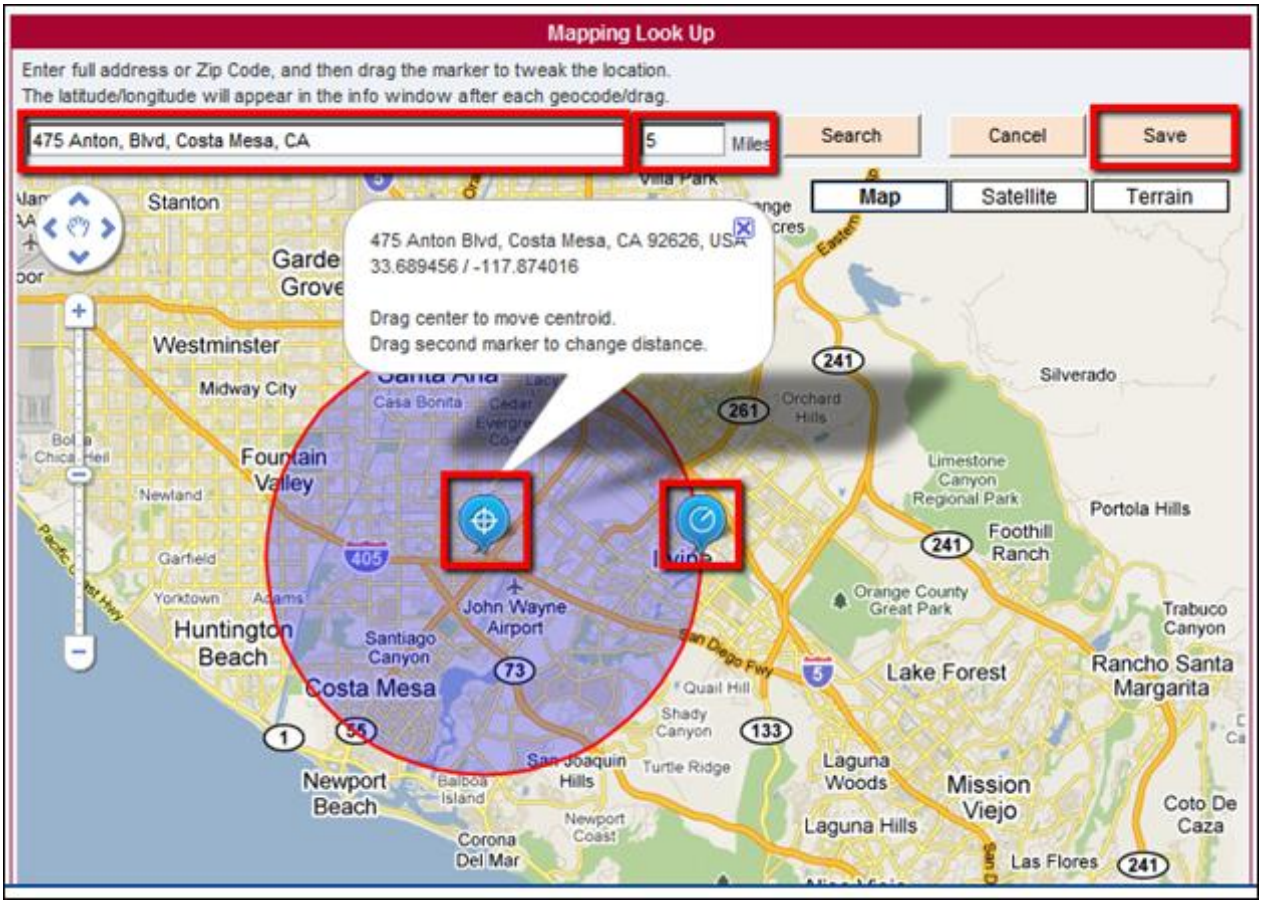
Start using this new feature today!

To start using Mapping Lookup:

1. Select **"Point on a Map"**
2. Then click on the **"Open a Map"** button



3. Define your centroid, you can enter an address or just a ZIP Code™
4. Enter radial distance in miles and then click **"Search"**
5. Drag the blue markers to move your centroid and adjust your radial distance
6. Click **"Save"** to save your selections



Coming Soon

The release of the Mapping Lookup feature is just the first step - we are working on a brand new full scale mapping feature that will provide a multitude of new options that we expect to release is early 2011. Keep your eye out for notifications!

Monthly Members Promotion

Don't forget to take advantage of the Data Select monthly members' promotion, click here for more information.

If you have any questions, please contact the Data Select support team.

Data Select Support
Email: dataselect@experian.com
Telephone: 888-495-9567

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