Now Available – More Summarized Credit Statistics Selectors on Data Select

Continuing our tradition of providing the best, most comprehensive data in the industry, we are pleased to announce the release of 29 additional Summarized Credit Statistics (SCS) selectors to Data Select.
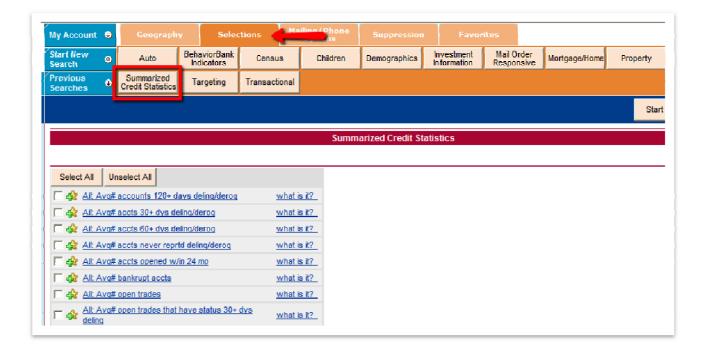
More data, more opportunities
Summarized Credit Statistics are derived from Experian's National Consumer Credit File, the most comprehensive credit data source in the marketplace, making SCS a powerful predictive tool. This information effectively targets consumers for a diverse range of marketing offers, such as invitations to apply for a credit card, home equity loans or financial advisement services. Summarized Credit Statistics are calculated by aggregating the available consumer credit data within a ZIP+4 geographic area. They do not communicate any individual consumer credit histories, but rather depict the consumer credit activity in a finite neighborhood. Please note, orders that utilize SCS will require Marketing Offer Review approval.

At Experian, we are committed to providing you with the highest quality data and the greatest breadth of data available online. Below is the complete list of the Summarized Credit Statistics selectors that are now available in the ConsumerView^{SM} database on Data Select.

Selectors	
All: Avg# accounts 120+ days delinq/derog	Factor: Extended Revolving Trades Score
All: Avg# accts 30+ dys delinq/derog	Factor: Extended Revolving Trades Segment
All: Avg# accts 60+ dys delinq/derog	Factor: Good vs Bad Credit Score
All: Avg# accts never reprtd delinq/derog	Factor: Good vs Bad Credit Segment
All: Avg# accts opened w/in 24 mo	Factor: Installment Trades Score
All: Avg# bankrupt accts	Factor: Installment Trades Segment
All: Avg# open trades	Factor: Seeking Credit Score
All: Avg# open trades that have status 30+ dys delinq	Factor: Seeking Credit Segment
All: Avg# Tradelines	Loan and Finance: Avg# open loan finance trades w/ a bal >= 0
All: Avg# Tradelines in a derog status	Median Bankruptcy Score
All: Avg# trds ever reported derog	Median Equivalency Score
All: Avg(sum) outstnd bal on all open trades	Median Risk Score
Bank Card: Avg outstnd bal on all open bank card trades	Real Property: Avg# open real property trades 30 dys+ delinq
Bank Card: Avg# bank card trades	Real Property: Avg# open real property trades w bal >= 0
Bank Card: Avg# bank card trades never delinq/derog	Real Property: Avg# opn real prop trds 30+ days delinq
Bank Card: Avg# open bank card trades	Real Property: Avg# real prop trds 30+ days delinq/derog
Bank Card: Avg# open bank card w/ bal to limit ratio 90%+	Real Property: Avg# real property trades ever derog
Bank Card: Avg# opn bank card accts w/credit limit >= $5000	Real Property: Avg(sum) amt past due opn/clse real prop trds
Bank Card: Avg(sum) outstnd bal on all open bank card trds	Revolving Term: %profile rev accts from avg# open accts
Bank Card: Ovrall ratio bal to cred lmt opn bank card trds	Revolving Term: Avg# open rev accts w/bal >= $5000
Credit Union: Avg# open credit union trades	Revolving Term: Avg# open revolving trades w/bal >= 0
Factor: Active Users Score	Revolving Term: Avg# revolving trades 90+ dys delinq/derog
Factor: Active Users Segment	Revolving Term: Avg(sum) bal open rev trds 30 dys+ delinq
Factor: Delinquent Service/Professional Trades Score	Revolving Term: Avg(sum) loan amt on all open revolving trades
Factor: Delinquent Service/Professional Trades Segment	Revolving Terms: Avg(sum) outstand bal for open rev trds

Start using these selectors today!
The selectors listed in the table above are available in the ConsumerView database on Data Select. To make these selections, simply start a new ConsumerView search and navigate to the "Selections" tab, then click on the Summarized Credit Statistics category/button.

Monthly Members Promotion

Don't forget to take advantage of the Data Select monthly members' promotion, click here for more information.

For more information on these selectors and how you can use them to target the best prospects for your marketing offers, please contact your Experian sales team.

If you have any Data Select system questions, please contact the Data Select support team.

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