

# Moving beyond the burden to opportunity

## Conclusion

**Y**ou can be assured that regulations will continue to be defined and required, and communications on how to comply will often times be tough to interpret. Experian has extensive experience, nationally and internationally, with lenders of all sizes to aide in the compliance of new regulations. We work with regulators. We monitor and interpret regulations to understand client impact. We work with clients to develop strategies to minimize risk and take advantage of the opportunities that lie ahead. Together, we can find the unique balance to meet regulatory compliance while identifying profitable business opportunities.



### ABOUT EXPERIAN

Experian Decision Analytics enables organizations to make analytics-based customer decisions that support their strategic goals, so they can achieve and sustain significant growth and profitability. Through our unique combination of consumer and business information, analytics, decisions and execution, we help clients to maximize and actively manage customer value.

Meaningful information is key to effective decision-making, and Experian is expert in connecting, organizing, interpreting and applying data, transforming it into information and analytics to address real-world challenges. We collaborate closely with clients to identify what matters most about their business and customers, then create and implement analytics-based decisions to manage their strategies over time.

In today's fast-paced environment where developing, implementing and sustaining an effective strategy is imperative, Experian Decision Analytics helps organizations unlock a wealth of benefits immediately — and set the stage for long-term success.

**Increased revenue:** Our products and services enable clients to increase revenue by providing the insight and agility they need to find and engage the right customers, target products more effectively and grow market share.

**Controlled risk:** Our broad range of risk-management products and services helps organizations verify identity and manage and detect fraud, optimize collection and recovery, and balance risk and reward.

**Operational efficiency:** Experian Decision Analytics helps organizations quickly integrate various information and processes to enhance operational efficiency and boost agility. Our flexible, collaborative approach helps organizations increase speed to market, enhance business agility and improve the quality of customers' experiences.

**Compliance as differentiation:** Our proven expertise allows clients to use compliance as a source of competitive advantage. Experian Decision Analytics helps ensure compliance with essential regulations, while helping organizations better understand customers.